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## **Business Services Industry**

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## Gemalto R&D Project Selected for Pan-European EUREKA Innovation Award

## Business Wire, June 22, 2010

AMSTERDAM -- Gemalto (Euronext NL0000400653 GTO), the world leader in digital security, today announced that the MEDEA ONOM@TOPIC project has been short-listed as one of the three finalists for the EUREKA Innovation award. EUREKA is a pan-European initiative uniting 38 member countries with shared goal to support companies and research institutes in transnational R&D projects. The selection by the EUREKA jury demonstrates Gemalto's innovation capacity applied to two domains: in providing citizens with secure interoperable eGovernment services, and in delivering advanced mobile solutions.

Leading a consortium of top-tier industrial players, Gemalto developed the Sealys Identification Authentication Signature technology. This innovation provides a unique framework for deploying e-identity documents that offer cross-border access to eGovernment services. International Standards support the success of the ONOM@TOPIC project.

Towards mobile lifestyle applications, the innovation enables users to securely store their photos and videos in their UICC card and retrieve their personal multimedia content when changing handsets, using a high speed interface between the UICC card and a mobile terminal. Another aspect of ONOM@TOPIC consists of the development of a solution based upon the NFC (Near Field Communication) Single Wire Protocol, which enables mobile contactless applications.

"Gemalto is proud that EUREKA acknowledges the scientific excellence of Onom@topic," commented Tan Teck-Lee, Chief Innovation and Technology Officer at Gemalto. "Our innovations and team work with our consortium partners have led to real-life applications and tangible benefits for service providers and end users. This project perfectly embodies the social role we aspire to play in bringing trust and convenience to the emerging digital and wireless world."

Gemalto's vision and investments have shaped reference solutions for all major eID programs currently underway in the European Union. Furthermore, there are over a hundred pilot programs worldwide to demonstrate the pertinence of NFC Single Wire Protocol (SWP) solutions to deploy services for mobile ticketing, mobile payment or peer-to-peer transactions.

Additional information on EUREKA

EUREKA is an industry-led organization aimed at promoting international, market-oriented research and innovation through the support they offer to small and medium-sized enterprises, large industry players, universities and research institutes. Through EUREKA, these organizations are introducing new products, processes and services to market.

## About Gemalto

Gemalto (Euronext NL 0000400653 GTO) is the world leader in digital security with 2009 annual revenues of €1.65 billion, and over 10,000 employees operating out of 75 offices, with research and service centers in 41 countries.

Gemalto is at the heart of our evolving digital society. The freedom to communicate, travel, shop, bank, entertain, and work—anytime, anywhere—has become an integral part of what people want and expect, in ways that are convenient, enjoyable and secure.

Gemalto delivers on the growing demands of billions of people worldwide for mobile connectivity, identity and data protection, credit card safety, health and transportation services, e-government and national security. We do this by supplying to governments, wireless operators, banks and enterprises a wide range of secure personal devices, such as subscriber identification modules (SIM), Universal

Integrated Circuit Cards (UICC) in mobile phones, smart banking cards, smart card access badges, electronic passports, and USB tokens for online identity protection. To complete the solution we also provide software, systems and services to help our customers achieve their goals.

As the use of Gemalto's software and secure devices increases with the number of people interacting in the digital and wireless world, the company is poised to thrive over the coming years.

For more information please visit www.gemalto.com.

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