

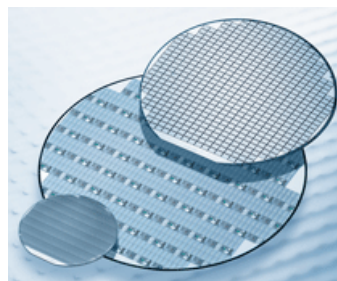
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SmartCard ICs Market - The Tipping Point



EUROSMART
The Voice of the Smart Security Industry



EDITORIAL-INTEL'S EYE ON MOBILE SECURITY
Intel should soon join GlobalPlatform. A red-letter day indeed.

CRITICAL TOPICS- SMARTCARD ICs MARKET - THE TIPPING POINT
With tensions in IC shipments, and the firming of ASP, the dominant trend of the 2000s has reversed. It

isn't only environmental. It has corresponded with the first signs of a deep remodeling of the semiconductor supply chain, and of secure ICs in particular.



NEWS FROM THE INDUSTRY-Gemalto Enters Wireless M2M Module Markets

ECOSMART-Semiconductor Industry Back From a Tough Recession.
Morpho To Acquire L-1 Biometric Business?
Mobile NFC - U.S. MNOs Team Up with Discover and Barclays.
Retail – Apple invents “NFC CRM barcode”.
POS Industry On The Road To Growth.
Europe's First Launch of microSD Based NFC Mobile Payments.
Three Consortia Selected for India's Huge UID Project.

KEY PEOPLE

Charles Dachs, Head of Product Management Smart Cards, NXP Semiconductors
"785 million NFC devices by 2015 matches our own estimations"

Gérard Matheron is Director of STMicroelectronics Advanced Facility in Crolles
"We will remain an IDM – we would like to manage our future"

Lucien Brau, co-Founder, CEO and President of StarChip.
"The fabless model only works with highly differentiated products"

CONCEPT&PROJECT- eGo Technology Subject of European CATRENE Program.
Gil Bernabeu, CTO, GlobalPlatform.
"With TEE initiative, we will open a door towards security services in rich mobile OS's"

FINANCIALS- Monitise plc plans to raise £32.4 million to accelerate its growth.
Payfone Closes \$11M Series B Financing.

SERVICES, ENGINEERING, CONSULTING- FIME surfing wave of banks' migration to EMV and NFC/contactless.

MARKET TRENDS- Loyalty Cards Threatened by New Connected Smart Devices.

Interviews with:

-- Jeremy Altman, Investments Manager, Monext..

-- Patrick Russo, Communications Director & Brands Strategy, LaSer Group.

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