

Gemalto Receives Innovation Award at Sesames 2010 for eGo™

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Gemalto (Euronext NL0000400653 GTO), the world leader in digital security, today announced it has won the *IT Security Sesames* award for eGo™. This winning innovation is being showcased at CARTES & IDentification on the Gemalto booth (3E002).



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"This Sesames award recognizes Gemalto's differentiated innovation leadership," commented Tan Teck-Lee, Chief Innovation and Technology Officer. "Our winning entry this year demonstrates our capacity to bring cutting-edge new ideas to reality, and we are committed to best-in-class research that will bring benefits to our customers and end-users alike as the world becomes increasingly digital and wireless."

eGo™

The Gemalto-invented [eGo](#) makes access to credential-based services extremely intuitive, by simply touching an eGo-compliant object. This innovation removes the need to enter a username/password to access and perform actions in a digital system.

eGo can be made in any form of object imaginable, such as a watch, a belt, a fabric or a piece of jewelry. It just embeds a biometric sensor for initial identity verification. After user authentication, the eGo you wear communicates with the eGo-compliant object you touch, and the desired electronic transaction is performed on your behalf.

Users for example can log-in on any PC by simply touching an eGo-compliant mouse; or open a car door without a key. All eGo electronic transactions are protected, anonymity is possible and user information privacy is guaranteed.

Gemalto has already started developing eGo applications as part of the CATRENE* program, which is supported by the EUREKA pan-European initiative.

The Sesames awards recognize and celebrate unique contributions and investments made by leading industry players like Gemalto in developing innovative products and solutions, which bring trust and convenience to the digital and wireless world.

Visit the Gemalto stand - 3E002 - at CARTES & IDentification, 7/8/9 December 2010.

*CATRENE: Cluster for Application and Technology Research in Europe on NanoElectronics

eGo is trademark of Gemalto

About Gemalto

Gemalto (Euronext NL 0000400653 GTO) is the world leader in digital security with 2009 annual revenues of €1.65 billion, and over 10,000 employees operating out of 75 offices, with research and service centers in 41 countries.

Gemalto is at the heart of our evolving digital society. The freedom to communicate, travel, shop, bank, entertain, and work—anytime, anywhere—has become an integral part of what people want and expect, in ways that are convenient, enjoyable and secure.

Gemalto delivers on the growing demands of billions of people worldwide for mobile connectivity, identity and data protection, credit card safety, health and transportation services, e-government and national security. We do this by supplying to governments, wireless operators, banks and enterprises a wide range of secure personal devices, such as subscriber identification modules (SIM), Universal Integrated Circuit Card (UICC) in mobile phones, smart banking cards, smart card access badges, electronic passports, and USB tokens for online identity protection.

Moreover Gemalto delivers on emerging applications related to the 'Internet of things' by supplying wireless modules and machine identification modules (MIM) for machine-to-machine communication. To complete these solutions we also provide software, systems and services to help our customers achieve their goals.

As the use of Gemalto's software and secure devices increases with the number of people interacting in the digital and wireless world, the company is poised to thrive over the coming years. For more information please visit www.gemalto.com.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmq.cgi?eid=6535516&lang=en>

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