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Former Philips Semi executive to head MEDEA+

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BERLIN - MEDEA+, the pan-European collaborative research program, has appointed Arthur van der Poel, formerly chief executive officer of Philips Semiconductors, as chairman. Van der Poel succeeds Jean-Pierre Noblanc, who died in September.

A native of Hoorn, the Netherlands, van der Poel joined Philips in 1984. He led the worldwide consumer IC business from 1991 until 1996 and was CEO of Philips Semiconductors from 1996 to 2001. Van der Poel also served as a board member on the previous JESSI and MEDEA pan-European programs.

MEDEA, or Microelectronics Developments for European Applications, was the name of the previous four-year collaborative research program that ended in 2001. The \$1.8 billion effort included 55 projects.

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