

euro, 22 EU Member States and five countries associated with the EU Seventh Framework Programme (FP7) will jointly contribute another 300 million euro, giving a total investment of 400 million euro over six years. It is hoped that this will, in turn, mobilise up to 400 million euro in additional private funding, resulting in an estimated 800 million euro package. The cut-off date for the first phase of applications is scheduled for 8 February 2008.

[www.eurostars-eureka.eu](http://www.eurostars-eureka.eu)

## EUREKA communicates its position on EU Green Paper

The EUREKA Secretariat recently communicated its response to the European Commission's Green Paper on the European Research Area (ERA). Through this position statement, EUREKA expressed its own views on the current status of the ERA, its role within the ERA and addressed specific issues which required special attention within the Green Paper. It emphasised the central role of business in R&D as a knowledge generator and user, the importance of greater interaction with intergovernmental initiatives and the necessity of fostering public-private partnerships.

<http://www.eureka.be/files/3669931>

## Clusters

### CATRENE replaces MEDEA+

MEDEA+, the EUREKA microelectronics Cluster, recently announced its successor, CATRENE. CATRENE recognises the increasing convergence of technology

and applications and will focus on large identified application markets, deriving from these the roadmap of required technologies.

"For more than a decade, the EUREKA JESSI, MEDEA and MEDEA+ Clusters made it possible for Europe's industry to reinforce its position in semiconductor process technology, manufacturing and applications, and to become a key supplier to markets such as telecommunications, consumer electronics and automotive electronics," said Jozef Cornu, chairman of MEDEA+ and designated chairman of CATRENE. "Nanoelectronics will offer enormous opportunities to those who are the first to master and bring to market new technologies and applications. We believe it will play a vital role in helping Europe's microelectronics industry to go from strength to strength."

[www.medeaplus.org](http://www.medeaplus.org)

### ITEA2 Symposium 2007

More than 450 visitors attended ITEA2's 2007 Symposium, held at the Berliner Congress Centre on 18 and 19 October. This time around, the event's theme focused on the use of ICT in dealing with societal changes.

It was also an opportunity to announce the winners of the ITEA Achievement Award for an outstanding contribution to European innovation. The Gold Award was handed over to the AMEC project, which focused on building embedded, intelligent, interactive, user-centred systems with seamless interfaces to back-end Internet services. The project consortium convincingly demonstrated

how, in the near future, people's lives in their connected homes will be eased by the support of an ambient 'ecology' of products, services and content which is adaptive and intuitive to use.

"Eco-systems of connected devices, content applications and services still need to 'learn' how best to adapt and evolve and end-users must be able to shape these systems to meet their needs, defining the relationships and interactions between different devices. In our vision, people should ultimately be free to tailor their digital media and 'wired' experiences to their own unique situations," explained project leader, Gavin Proctor of Philips Design.

[www.itea2.org](http://www.itea2.org)

## Umbrella

### Food for thought



Salzburg was the location for the first EUROAGRI+ strategic information and brokerage event under the newly appointed Romanian Chairmanship.

*Food – from Ideas to Successful Innovative Products* addressed food producers looking for R&D partners to develop innovative and successful new products, production processes or services for the food industry.

"We wanted to bring food producers, quality and marketing managers, certification and R&D specialists together because products must not only meet technical standards but also consumer acceptance," explained Adriana Macri, the Umbrella's Chairperson. The EUROAGRI+ Umbrella facilitates trans-

