

MEDEA+ Symposium, Barcelona, 21-22 November 2005

Over 300 delegates attended the MEDEA+ Forum. Two days of intensive discussions on project progress and the challenges facing the industry sparked talks about a successor to this EUREKA strategic initiative - to continue efforts in enabling European applications of a dazzling variety and performance, to maintain leadership in established industries, while acting as a growth engine for new industries. EUV development is expected to generate some 18,000 jobs in Europe over the next 5 years.

The second Jean-Pierre Noblanc Award for Excellence, initiated in 2004 to commemorate the late MEDEA+ Chairman, was won by the A207 Pocket Multimedia project. Aiming to produce a common development environment for low-power, highly portable devices, the project results deliver excellent multimedia performance, very low power consumption when using multimedia processors, Organic Light Emitting Diodes (OLED) technology and tiny operating elements Micro-Electro-Mechanical Systems (MEMs). Targeting mostly image and video processing applications, over the mobile phone network, using MPEG 4 standard, the project helped to reduce costs and cut time-to-market, reaching far beyond initial expectations.



Prize winner of the second MEDEA+ Jean-Pierre Noblanc Award for Excellence, project A207 Pocket Multimedia

For more info see MEDEA+ website