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Pocket MM receives 'Jean Pierre Noblanc award for excellence 2005'

On November 21*, 2005, the European project 'Pocket Multimedia' received the 'Jeanne Pierre Noblanc Award for Excellence 2005' in Barcelona (Spain). This project, which was led by STMicroelectronics, ran from 2001 to 2004 with the aim of creating a common development environment for low-power, highly portable multimedia applications. The award commission recognized the highly innovative level, the good cooperation and the high business potential of this project, which was part of MEDEA+, the pan-European Program for advanced cooperative Research and Development in Microelectronics. Philips and Silicon Hive, a Philips' Technology Incubator, made valuable contributions in cooperation with the other partners, ARMINES-CMM, Cambridge Display Technologies and Thomson.

