

MEDEA+ A404 SSAE

In-car sophistication

Europe needs to play on its strengths and add value for vehicle manufacturers through microelectronics-enabled systems for intelligent navigation, interactive communication and many other options. Project A404 SSAE (Silicon Systems for Automotive Electronics) is fast-tracking the development of smart chipsets to deliver this novel functionality. "There was a clear need for a clever, globally-applicable answer to how best to enable in-car networking," says MEDEA+ Director Gerard Matheron. "Our automotive industry roadmap is all about such low cost, high volume system-on-chip solutions; these will create extra opportunities for Europe to strengthen its position in an important domain."