

# FutureHorizons



The Global Semiconductor Industry Analysts

**FUTURE HORIZONS  
Presents**

## **2010 Industry Forecast Seminar Annual Briefing**

*Concerned About The Industry Outlook  
for 2010 and Beyond?*

Get The Proven Experts View At Future Horizons'  
Annual Forecast Of The European & Worldwide  
Semiconductor Industry (IFS2010)

Plus New To 2010, Meet New Business Contacts, Take Part  
In Our Business-To-Business Speed Networking Event

**Seminar Programme  
Includes:**

- **2010 Market Update ...**  
The Key Factors Analysed
- **2011 Industry Outlook ...**  
Blue Skys Or Continuing Uncertainty?
- **Industry Application Drivers ...**  
IC Content & Forecast
- **Supply & Demand ...**  
Wafer Fab Capacity Trends
- **Market Outlook ...**  
5-Year Regional & Product Forecasts
- **Business-To-Business Speed Networking**  
*Sponsored By Mentor Graphics*  
Meet 20-30 New Contacts Quickly & Easily (*optional*)

**Held At Two Locations  
For Your Convenience:**

**Tuesday Jan 26, 2010**  
**Hilton London Olympia Hotel, London, England**

**Wednesday Jan 27, 2010**  
**Geneva, Switzerland**



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## Who Should Attend?

*This Forum Is Vital For Executives Responsible For:*

- Market Research & Marketing
- Strategic Marketing & Planning
- Executive Management
- Purchasing & Acquisition
- Finance & Administration
- Sales & Distribution Channels
- Investment & Banking
- Engineering & Design
- Project Management
- Government Organisations
- Business & Technical Press

**Sign Up Now ... Get The Proven Experts' View**

*Topics To Be Reviewed Include:*

- World Economic Environment
- Analysing The Industry Cycles
- 2011 Growth Prospects
- Semiconductor Market 5-Year Forecast
- Key Application Markets
- Industry Capacity & Investment
- Regional Overview
- Market Trends & Outlook

The Hilton London Olympia Hotel is a 20-minute taxi ride from Paddington Station, connecting with the Heathrow Express. Kensington Olympia is the nearest underground station, a 3 minute walk from the hotel.

Lunch is included with the seminar. Registration and coffee is from 9:30 AM

The Geneva Hotel Is To Be Confirmed. Further details will be published shortly.

## Get The Inside View At The Annual IFS2010

The semiconductor industry is a volatile business where insights, experience and professionalism are key. Strategically timed at the beginning of the year, the Annual Industry Forecast Seminar summarises and presents the extensive research capability of Future Horizons industry analysts. Now in its 12th year, the annual forecast seminars are a vital link in our charter to provide industry with high quality, cost effective, market research. Whether a seasoned veteran or industry newcomer, this seminar is invaluable to executives from the semiconductor, electronics and related industries. Delegates will receive copies of all the material presented in both binder and CD-ROM format.

*Meet the analysts - Get the facts - Hear the arguments -*

*Make your judgements - Justify your positions*

**There Is No Better Way To Stay Well Informed**

### Seminar Contents

The world is rapidly changing; find out what is happening and how the changes in the market place affect the industries future. Our analysis presented at our previous industry briefings has proved both accurate and informative, and this event promises to be no exception.

### Business-To-Business Speed Networking

We have added a new and exciting event to our already jam-packed seminar agenda. After the seminar we will be running a Business-To-Business Speed Networking Event. This will be included in the seminar fee.

### How It Works

We will be running the networking session for approx 20-30 delegates, each person will spend 3-4 minutes (depending on final numbers) with each participant.

### Benefits

- The main purpose of the speed networking is to meet lots of new contacts in a short space of time saving valuable time and money.
- Within a few minutes you can decide if you wish to spend more time with that person and if there is a possibility of a business relationship.
- If you take into account each participants business contacts, you are potentially connecting with hundreds of relevant industry people increasing your networking profile within the industry.

**“Speed Networking is very good, a rapid way to meet many people in a short period of time”**  
Sophia Business Angels

## Future Horizons

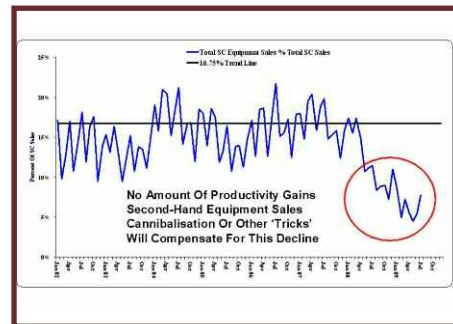
Established in 1989, Future Horizons provides a range of semiconductor market research and business support services. Together with its wholly-owned Moscow-based subsidiary, East-West Electronics, Future Horizons is the world's leading authority on the Russian and East European electronics market. It was also a member of the 1994 European Commission sponsored Cornu Panel of senior industry executives responsible for publishing the "Report of the European Microelectronics Panel" used to help formulate a strategy for future EC microelectronics support in Europe, and undertook a justification analysis for the European governments for both the MEDEA and MEDEA+ programmes. Malcolm Penn, founder and CEO of Future Horizons, has over four decades of experience in the semiconductor and electronics industry, and has worked extensively throughout Europe as well as in the United States, the former USSR, Japan and Korea. Collectively, Future Horizons' key industry analysts boast more than 100 years of semiconductor industry experience and expertise. Prior to establishing Future Horizons, Mr Penn was Vice President of Dataquest and set up their European semiconductor and other market research activities. Before joining Dataquest, he was Manager of Component Engineering for ITT Europe (now Alcatel) and prior to that held various operations and marketing management positions within the ITT Semiconductor worldwide group.

**Please Note**  
The Seminar Is Conducted In English

## What You Will Learn - Seminar Agenda

09.30	Coffee & Registration	2.15	Japanese IC Industry Outlook
10.00	Welcome & Introduction	2.30	Russia/CIS & Eastern Europe
10.15	Economic Outlook	2.45	Forecast Summary & Closing Remarks
10.45	Semiconductor Industry Outlook	3.00	Speed Networking (optional)
11.30	Industry Capacity	4.15	Seminar & Networking Wrap Up
12.00	Seminar Lunch		
1.00	Key Application Markets		
1.45	Coffee Break		
2.00	European Semiconductor Market		

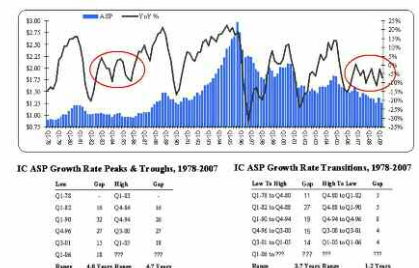
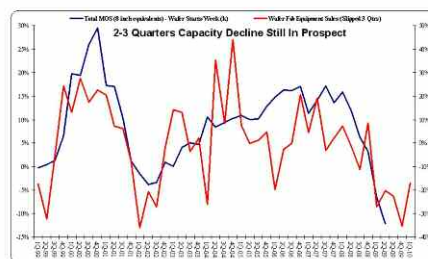
### Get The Answers At The Annual Forecast Seminar



**Can You Really Afford NOT To Be There?**

**"This seminar is a good opportunity to stay focused, it is very valuable to get this opportunity once a year"**

**Altis Semiconductor**



## Book A Place

To register your place contact Future Horizons for an 2010 Industry Forecast Seminar Annual Briefing Registration Form. Call, email or book online.

## Seminar Fee

Seminar fee includes course reference binder, lunch and coffee breaks. Seminar hours: 10.00am - 3.00pm (registration from 9.30am & Optional Business-2-Business Speed Networking from 3.00 - 4.15pm).

If you are unable to attend the IFS2010 Seminar but don't want to miss out on that all important industry information, you can order Seminar Proceedings.

## 10% Group Discount

For three or more delegates from the same company. To qualify, registration and payment must be received together. Or save yourself 30% if you book both the Industry Forecast Seminar and either the IC Economics or the Silicon Chip Seminar at the same time.

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e-mail: mail@futurehorizons.com

[www.futurehorizons.com](http://www.futurehorizons.com) (click here to download a registration form)

**Future Horizons Ltd**

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# Registration Information

Please Register Me  
For The Following  
**The IFS2010**

Send Completed Form By Fax/Mail [Or Online @ www.futurehorizons.com](mailto:info@futurehorizons.com)

## Hilton London Olympia Prices & Information

Please use [this link for the](#) Hotel Reservation form to take advantage of the special discounted seminar room rate. This rate is NOT available if you book directly with the hotel. Accommodation is NOT included in the seminar fee.



Rates per room per night including English Breakfast But NOT UK VAT  
Standard Room - UK £129  
Deluxe Guest Room - UK £169  
(£40 supplement)  
Double Occupancy £10 supplement

## Geneva Hotel Information

Available Soon

### Registration

Registration should be made using this form - please copy for additional delegates to qualify for the group discount. Participation is subject to space availability.

**Please register early to ensure seminar availability**

### Group Discounts

10% group discount price applies to three or more delegates from the same facility registering at the same time with the registration fee paid on a single invoice.

### Cancellations

Cancellations made less than two weeks prior to the seminar are subject to a 50% cancellation fee and must be confirmed in **writing**, otherwise the full seminar fee will apply. Refunds will not be granted after the seminar date or for no-shows. Substitutions may be made at any time up to the seminar date and confirmed in writing to Future Horizons.

In the unlikely event that the seminar is cancelled, delegates will be notified and all fees paid will be refunded in full.

Payment can be made by cheque (drawn on a **UK bank only**), or by bank transfer to:  
**Future Horizons Ltd**, Royal Bank of Scotland, 3a Edinburgh Road, Portsmouth, PO1 1DA, UK, Sort Code: 16:28:24 Account No: 11686316

Seminar	Date Venue	Check Box
Tues 26 Jan 2010	Hilton Olympia Hotel, London	
Wed 27 Jan 2010	Geneva, Switzerland	

**If you cannot attend, Seminar Proceedings are available on request**

Delegate Details (Or Attach Business Card)	
Full Name <i>Mr/Ms/Mrs</i>	
Job Title	
Company	
Full Postal Address	
Post Code	
VAT/TVA/MWS/IVA No.	
<i>(Please Note - This Must Be Supplied)</i>	
PO No.	
Phone	Fax
E-mail	
Special Diet?	Yes <input type="checkbox"/> No <input type="checkbox"/> If "Yes", specify:
Overnight Hotel?	Yes <input type="checkbox"/> No <input type="checkbox"/> If "Yes", see information left

### Registration Fee (Per Delegate)

<b>UK Standard Rate</b>	£495.00 VAT @ 15% £74.25	<b>Total Fee £569.25</b>
<b>Before Jan 1, 2010</b>		
<b>UK Standard Rate</b>	£495.00 VAT @ 17.5% £86.63	<b>Total Fee £581.63</b>
<b>After Jan 1, 2010</b>		
<b>Geneva Standard Rate</b>	€750.00 VAT @ Inc	<b>Total Fee €750.00</b>
<b>Proceedings CD Only (Inc P&amp;P)</b>	£295 VAT @ NA	<b>Total Fee £295.00</b>
<b>Proceedings CD Only (Inc P&amp;P)</b>	€450 VAT @ NA	<b>Total Fee €450.00</b>

**Don't Forget, Book Three People From The Same Company & Get A 10% Discount**

### All Seminars Must Be Pre-Paid IN FULL

It is the delegate's responsibility to ensure that payment has been made.

The registration fee includes instructional costs, course presentation binder material, coffee breaks and lunch. Accommodation at the hotel is NOT included.

If overnight hotel is required, please see the information (left) and use this reservation form to make your booking.

**UK VAT APPLIES TO ALL UK-BASED SEMINARS**

### US Affiliate:

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